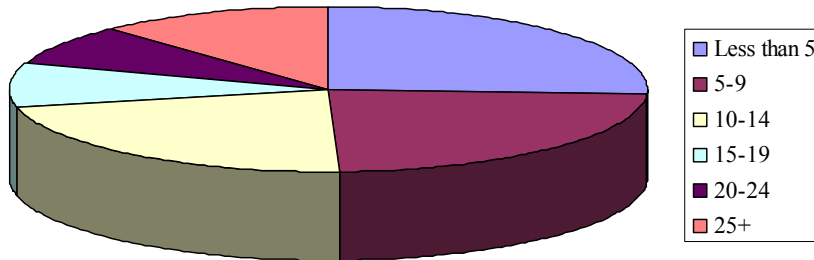


In the Heart of Texas...

As a sponsor of WiNOG you will meet hundreds of registered representatives from the region's leading network operators, service providers and public-sector municipalities and institutions deploying license-exempt and licensed broadband wireless access solutions today!

WiNOG is a technical symposium; an extended "coffee break" where experienced industry

Towers/Transmitter Hub Sites Currently in Operation
 29% of WISPNOG Attendees operate more than 15 Hub Sites
 51% of WISPNOG Attendees operate more than 10 Hub Sites

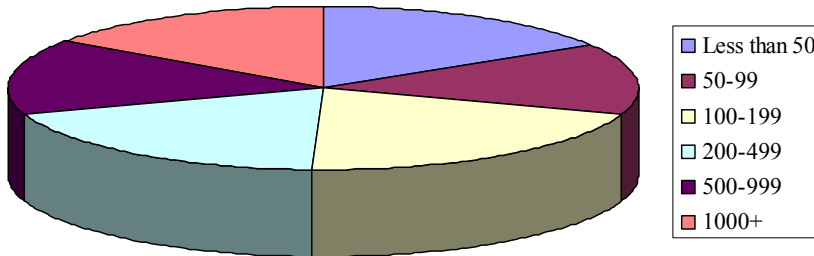


professionals (operators, system integrators, manufacturer engineering representatives) get together, discuss & **EXCHANGE** ideas about common business and engineering issues.

"This event produced many qualified leads."

Tom Sharples
 Qorvus Systems

Wireless Subscribers (CPE) Served
 30% of WISPNOG Attendees service more than 500 CPE
 49% of WISPNOG Attendees service more than 200 CPE



"The quality of the attendees here exceeded many of the larger wireless tradeshows we attend."

Marc Krueer
 CTI

"The structure behind the roundtable discussion forums really gave us the opportunity to sit down and understand the needs of our customers."

Chuck Eapen
 Trango Broadband





Vendor Sponsorships:

<p>Corporate Host (1 Available) CWLab Product Review Session* Full Conference Attendee List Attendee Questionnaire / Research Services Coupon Book Sponsorship 20x20 Exhibit Space Sponsorship 1x Preshow Workshop 1x Private Vendor Session or Lunch Session** 2x Hall Banner Sponsorship 1x Beer-and-Gear Bar Banner Sponsorship 1x Registration Desk Banner Sponsorship 1x Session Track Sponsorship 1x Marketing Accessory Sponsorship Unlimited Full Conference & Expo Hall Passes</p>	<p>\$50,000</p>
<p>Premier Sponsorship Includes Coupon Book Sponsorship 20x10 Exhibit Space Sponsorship 1x Preshow Workshop 1x Private Vendor Session or Lunch Session** 1x Hall Banner Sponsorship 1x Session Track Sponsorship 1x Marketing Sponsorship 10x Full Conference Passes Unlimited Expo Hall Passes</p>	<p>\$10,000</p>



Coupon Book Sponsorship	\$250
10x10 Exhibit Space (Coupon Sponsor Rate)	\$1250 (Before 01/05/05)
Booth Carpeting	\$2000 (Before 1/31/06)
1x 6' draped table	\$2500 (After 2/1/06)
2x side chairs	
1x wastebasket	
1x company ID sign	
3x Full Conference Passes	
Unlimited Expo Hall Passes	
Preshow Workshop (4 Available)	\$500 (Booth Rate)
	\$1000
Private Vendor Session (7 Available)	\$250 (Booth Rate)
	\$500
Lunch Sponsorship (excludes food costs)	\$1000 (Booth Rate)
	\$2000
Connection Sponsorship	\$1000 (Booth Rate)
	\$1500
Session Track Sponsorship	\$1000 (Booth Rate)
	\$1500
Opening Night Networking / Registration Reception (1 Available)	\$2500 (Booth Rate)
	\$4000
Breakfast / Morning Reception (2 Available)	\$1500
Networking Break (2 Available)	\$1000
Hall Banner Sponsorship	\$1000

Marketing Sponsorships

Conference T-Shirts	\$1500
Conference Lanyards	\$500
Conference Inserts	\$500
Conference Folder Cover	\$1000
Conference Pens	\$500
Conference Notebooks	\$500
Conference Totebag	\$1000



Sponsorships Detail:

<p><u>Coupon Book Sponsorship</u> <u>(Unlimited)</u></p>	<p>You want results for marketing dollars spent. The WiNOG Coupon Book, given to every registered WiNOG attendee, is a creative "pay-as-you-go" marketing program that ensure that your organization only spends money (in the form of a discount) when it generates revenue. For a nominal administration fee of \$250, you are guaranteed recognition and exposure in front of every single WiNOG attendee.</p>
<p><u>10x10 Exhibit Space</u> <u>Beer -n- Wireless Gear</u> <u>(45 Available)</u></p>	<p>After a long day of heated debate, attendees will be ready to unwind and relax with some refreshments and will be excitedly looking forward to meeting Coupon Sponsors. What better way to kick off the exhibit hall than the participating in the wildly popular evening "Beer - n- Wireless Gear" social, where attendees will be more than happy to talk in exchange for a drink tickets...</p> <p>Coupon Sponsor Special (Before 01/05/06): \$1250 Standard Rate (Before 1/31/06): \$2000 Late Rate (After 2/01/06): \$2500</p>
<p><u>Preshow Workshop</u> <u>(4 Available)</u></p> <p><u>Private Vendor Session</u> <u>(7 Available)</u></p>	<p>We know that the customer is always right...however, it is often very difficult and time consuming to assemble a group of customers for a worthwhile discussion. Exhibit halls, though nice, are swarming with you competitors, and things usually get too busy. What better place is there to interact with your customers than in a private session amidst a gathering of hundreds of Public and Private Wireless Operators?</p> <p>You provide the speaker, panelists or case study presentation. We provide you with a conference room and AV. Take advantage of this unique opportunity to make a presentation to a group of highly qualified attendees</p>
<p><u>WiNOG Lunch Sponsorship</u> <u>(2 Available)</u></p>	<p>We know that the customer is always right...however, it is often very difficult and time consuming to assemble a group of customers for a worthwhile discussion. Exhibit halls, though nice, are swarming with you competitors, and things usually get too busy. Well, everyone's gotta eat, and talk about "captive audience" when you host a private meet-and-eat...</p>
<p><u>Wireless Internet Connection</u> <u>(1 Available)</u></p>	<p>WiNOG provides the attendees with wireless Internet access in the common areas, exhibit halls and conference rooms. As the official sponsor show bandwidth sponsor, you'll receive exposure every time someone logs onto the system, plus recognition in the Show Guide and on signage at the event.</p>



Sponsorship Detail:

<p><u>Conference T-Shirts:</u> <u>(1 Available)</u></p>	<p>Production costs are NOT included in the sponsorship price.</p> <p>Place your company name and logo, along with the show logo, on the official show t-shirt that will be distributed to conference attendees during the event.</p>
<p><u>Lanyard Sponsorship</u> <u>(1 Available)</u></p>	<p>Production costs are NOT included in the sponsorship price.</p> <p>Produce a useful giveaway and provide attendees with a string badge holder. Place your company name, logo and booth number on the lanyards and drive the exhibit traffic to your booth. A conference lanyard is distributed to every attendee upon registration.</p>
<p><u>Conference Insert</u> <u>(1 Available)</u></p>	<p>Distribute your company's advertising material, product demo or ad-specialty item directly into the hands of every conference attendee. You'll gain exposure at the event and your message will travel home with each conference attendee</p>
<p><u>Conference Folder Cover</u> <u>(1 Available)</u></p>	<p>Product costs are NOT included in the sponsorship price.</p> <p>Place your company name and logo, along with the show logo, on the cover of the WiNOG program guide. You'll gain exposure at the event and your message will travel home with each conference attendee.</p>
<p><u>Conference Pens</u> <u>(1 Available)</u></p>	<p>Product costs are NOT included in the sponsorship price</p> <p>Place your company name and logo, along with the show logo, on the official show pens that will be distributed to conference attendees during the event.</p>
<p><u>Conference Notebooks</u> <u>(1 Available)</u></p>	<p>Product costs are NOT included in the sponsorship price.</p> <p>You will be in the minds of ALL WiNOG attendees as they pick up their complimentary notebook / portfolio at registration. Your logo on the cover and on stationary will be seen during every session as the attendees use the notebook to take notes. You will leave a lasting impression, which will travel far beyond the show as it is brought back to the office.</p>



Coupon Book Program Overview:

The WiNOG Coupon Book, given to every registered WiNOG attendee, is an effective marketing tool for vendors that:

- Ensures the complete visibility of "show specials"
- Earns goodwill amongst existing and potential customers
- Gives attendees an easily quantifiable incentive for attending WiNOG

The WiNOG Coupon Book Program ensures that marketing dollars are only spent when "deals are closed." The WISPNOG Coupon Book creates a "pay-as-you-go" marketing program that ensures that your organization only spends money (in the form of a discount) when it generates revenue. Other than a nominal administration fee of \$250 for the administration and printing of coupons, Coupon Book Sponsors **ONLY INCUR COST** when coupons are redeemed.

Rules & Regulations:

Early Registration Fee (paid by January 31, 2006): \$250

Late Registration Fee: \$500

Early Registration Deadline: January 31, 2005

Artwork Submission Deadline: February 15, 2005

Program Details:

Each Coupon Book sponsor will receive a dedicated 8.5" x 5.5" Full Page Color Advertisement within the WiNOG Coupon Book & Show Guide handed out to every registered WiNOG attendee. Each Coupon Book sponsor is responsible for designing and submitting their own artwork.

Artwork Submission Guidelines:

Coupon Book sponsors should submit an 8.5" x 5.5" Full-Page Color Advertisement in with the following requirements

- Resolution must be at least 300 dpi
- Color mode must be set to CMYK, 8 bit color
- Bleeds must be 1/8 inch on each edge
- Borders must be at least 1/4 inch
- Fonts must be outlined
- Text must be at least 1/8th inch inside of the cut line on all sides



Vendor Sponsorship Signup Form

Please complete and fax to: 312.893.6405 Attn: CWLab

The Sponsor hereby submits this contract for WiNOG to CWLab and hereby acknowledges and agrees to the rules and regulations set forth by the CWLab.

Sponsor Information

Company Name:		
Main Contact:		Title:
Direct Phone:	Main Phone:	Direct Fax:
Address:		
City:	State:	Zip:
Email (REQUIRED):		URL:

Sponsor Marketing Contact Information

Contact:		Title:
Direct Phone:	Main Phone:	Direct Fax:
Email (REQUIRED):		

Sponsorship Information (Check "X" on Desired Sponsorships)

Coupon Book Sponsorship (\$250)	<input type="checkbox"/>	10x10 Exhibit Booth (Coupon Sponsor Rate: \$1,250)	<input type="checkbox"/>
Preshow Workshop (Booth Rate: \$500)	<input type="checkbox"/>	Private Vendor Session (Booth Rate: \$250)	<input type="checkbox"/>
Vendor Lunch Sponsorship (Booth Rate: \$500)	<input type="checkbox"/>	Wireless Internet Connection (Booth Rate: \$1,000)	<input type="checkbox"/>
Conference T-Shirts (\$1,000)	<input type="checkbox"/>	Lanyard Sponsorship (\$500)	<input type="checkbox"/>
Conference Insert (\$500)	<input type="checkbox"/>	Conference Folder Cover (\$1,500)	<input type="checkbox"/>
Conference Pens (\$500)	<input type="checkbox"/>	Conference Notebooks (\$500)	<input type="checkbox"/>

Credit Card Payment Information

Credit Card Type:	MASTERCARD	AMEX	VISA	DISCOVER
(Check One)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Credit Card Number:	
Expiration Date:	
Amount of Sale:	
Name (as it appears on cc)	

Billing Address: (as it appears on credit card statement)

Address:		
City:	State:	Zip:

The undersigned hereby expressly represents and warrants that he/she is duly authorized to execute this agreement on behalf of the Sponsor named above.

Authorized Signature:	Date:	Name (Print):	Title: